

For Immediate Release

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Hyper Gallery Hop Kicks off Covington's Full Spectrum

The Covington Art's District kicks off Full Spectrum, a month-long celebration of the arts, with a Hyper Gallery Hop showcasing over 50 venues throughout the city on Friday October 2nd from 6-10pm. Visitors are invited to explore the wonders of Covington through galleries, businesses and other spaces to be introduced to art and mini-celebrations.

Joe Ruh, the owner of Joe Ruh Photography at 33 Pike Street, has expressed his passion on the importance of the Covington Art's District and the Full Spectrum event. "The art is our culture, it is becoming our culture more and more every day as we are using it more than actual communication." Joe is a retired NKU Photography professor who has recently opened his studio in the District. He will offer a unique visual experience, on one of the many stops of the Hyper Gallery Hop, featuring High Dynamic Range Imagery.

Greenup Café will also be a 'Hop Stop' for visitors. While Covington is dedicated to providing visitors with a local experience of art through Full Spectrum, Greenup Café echoes this goal with their dedication to local farmers. "We're very proud to support local farmers." Covington Art's District wants to showcase local supporters in the 'Hype Hop' because they give so much back to the community.

Motch Jewelers, the 152 year old, completely antique jewelry store on historic Madison Avenue in Covington draws visitors from around the country for it's unique display of antiques with a hint of modernity. Tim at Motch Jewelers is very excited to be a part of an incredible event. "We're on the edge of the Covington Art's District so we feel the goodness of re-vamping the area through events such as Full Spectrum. Covington is a best-kept secret with its unique art's environment and the Hyper Gallery Hop will be a great way to experience the it." Motch Jewelers will be participating in the 'Hype Hop' with two artists, a jeweler and ceramist, displaying their work for visitors to enjoy.

Johnny Chu, owner of AmerAsia in the heart of Covington, will also be providing visitors with a one of a kind experience by hosting noodle-making demonstrations where Chef Rich Chu will be rolling homemade dough. Chu chose Covington for his authentic Chinese-Taiwanese cuisine restaurant for its New York City Feel. "Mom and pop shops with cozy welcome's are aiding Covington in evolving with parts."

These evolving parts of Covington will be what makes the Hyper Galley Hop an amazing experience for visitors of all kind. As Covington is made up of fascinating places to see, the Hyper Gallery Hop will involve them all to include visitors in what is a true hidden wonder in the Northern Kentucky/Cincinnati area.

Other incredible stops in the Hyper Gallery Hop will include many Covington treasures such as Fabulous Bridal, Passionate Arts Gallery, Down Under Café, Leapin' Lizard Gallery, Rima's Diner and of course the Artisans Enterprise Center, which will be the headquarters for the Hype Hop.

What: Hyper Gallery Hop (Kick-off event for the month-long Full Spectrum Event)

When: October 2, 2009 6-10pm

Where: Begin at Artisans Enterprise Center – 7th & Washington