

Press Release
For Immediate Release
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Covington's Full Spectrum in Full Swing; Mark your Calendars and Businesses Prepare!

The City of Covington, its residents and businesses, are banding together to do something amazing for the Arts this coming October. The City is hosting a month-long, family-friendly festival called Full Spectrum that bundles eight Arts events under one umbrella and expects over 10,000 visitors to the city. Over 400 individuals, artists and businesses are behind this tour de force as the city alights with activity. Generous sponsorship making it all possible are LISC, LIFT, place matters, Duke Energy, City of Covington, and Center for Great Neighborhoods.

The first day of this exciting event starts on Friday October 2nd and will see three events take place. First, a Hyper Gallery Hop where over 50 participating businesses are hosting art and other creative endeavors in their space hits the streets in the form of three mapped tours. Second, Experience Covington, a cultural heritage tourism program that has been "in the making" for the past two years, finally launches. Third, The CBC Spotlight celebration, which is a Hop of its own with a late evening reception, will also take place and showcase its members to the public.

On Saturday, October 3rd, a Doors of Mainstrasse Fantasy Fest Parade, Gala and Festival invites the young and young at heart to proclaim Covington as a place where all fairy and magical beings are welcome. Sunday, October 4th, The Ascent of Praise, a glorious music festival that welcomes over ten bands from the region, will take place beside Covington's Riverfront Ascent building, designed by world renown architect Daniel Libeskind.

Covington's Fifth annual Street Arts fair, Art Off Pike, is scheduled for Saturday, October 10th and takes place on West Seventh and Pike Streets between Madison Avenue and Russell Streets. This year's festival showcases over 80 artists and community businesses, with musicians, performance, wine vendors and more.

October 16-18th will celebrate World Music Fest, at seven venues throughout the City. The event begins on Friday with a VIP soiree at Baker Hunt Cultural Center and ends on Sunday at the Madison Theater. The event offers performances, dance, storytelling, art, food and more. The best part is that all of the world music heard this weekend will be played by local artists; a world culture right here under our noses!

On Sunday, October 25th, Covington's first Film Festival is hosted by the Carnegie Visual & Performing Center for the Arts from 12-5pm. The region is full of talented filmmakers who can tell a great story; Big Fat Brain and Barking Fish have collaborated to bring this collective film project together for filmmakers, students, and film lovers to enjoy as they watch Covington's identity come to life on the silver screen. Everyone is invited to submit a film of their own or respond to their bespoke Film Zero they produced just for the Project, which can be viewed at www.screentestfilm.com.

The final weekend falls on Halloween, October 31st and Covington hosts its First Zombie Crawl. Zombie Lovers unite and are invited to gather at 6pm at Molly Malone's Irish Pub. From there they will visit five Zombie friendly venues offering a wealth of family friendly Zombie activities as they travel to the Leapin Lizard Gallery in Mainstrasse to take part in their B-Movie Bash where awards will be given for best costume, best in character and more.

Visit www.covingtonarts.com/fullspectrum for more information. The site is updated regularly as the events develop; stay tuned!