

Press Release
For Immediate Release
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The Ascent of Praise Music Festival, part of Covington's Full Spectrum October Celebration, Sunday October 4th 3-8pm

When Brian Patrick, the host of Sunrise Morning Show on AM 740 Sacred Heart Radio and long-time anchor for Channel 9 news, became a Parishioner at the Mother of God church in Covington, something wonderful happened. He and Bill Butler of Corporex, also a church Parishioner, had the opportunity to come up with a glorious idea that would both celebrate Covington and laud what they call 'praise music' simultaneously. Sunday, October 4th, The Ascent of Praise, a daytime music festival showcasing more than ten bands from the region will take place and invites families to join in on the celebration.

The idea behind the event was to offer a free family friendly event that focuses on praise music from across the region. Brian and the Butler Foundation have put together a roster of some of the best talent in the region for people who enjoy praise music so they can get a taste of the talent and diversity of the genre in the region.

"The tent for the festival has three points, which mimics the shape of The Ascent, and both Bill and I saw these shapes as pointing towards heaven; a great icon for the festival", Brian Patrick says.

Performances by the Northern Kentucky Brotherhood, Josh Bates, Mother of God Folk Ensemble, Neil Blunt and the St. Henry Ensemble, 9th Street Baptist Church, Celebration from St. Ignatius in Cincinnati, and the Anointed Sons of God will all be in attendance. Most of the bands have CDs out and will have them available for purchase on the day.

Sunday, October 4th from 3-8pm, The Ascent of Praise will take place beside Covington's Riverfront Ascent building, designed by world renown architect Daniel Libeskind. The event is part of Full Spectrum, Covington's premiere Arts celebration which takes place in October.

Visit www.covingtonarts.com/fullspectrum for more information. The site is updated regularly as the events develop; stay tuned!